

## Press release

Geneva, 2 June, 2010

### **Cotecna Asia launches fast turn-around online service for Consumer Goods inspection and testing**

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Geneva, 2 June, pioneering inspection and testing services provider Cotecna has launched what it predicts will be the most technically advanced, reliable and flexible online service for the inspection and quality control of Consumer Goods currently available in the marketplace, giving businesses the power to save time and money. Visit the website: [www.cotecna-inspection.com](http://www.cotecna-inspection.com).

Aimed at importers, distributors and retailers, and backed up by a unique worldwide support network covering 60 nations, Cotecna will begin to roll out this on-line service for inspections in Asia that includes a range of quality control and supervision services for Consumer Goods. From initial production to loading supervision, Cotecna can perform verifications at every stage of the supply chain process to make sure that products meet client expectations and quality standards. Laboratory tests also ensure that goods meet international standards and comply with customer requirements.

The buyer simply registers on the site and submits a request for inspection. An inspection takes on average from one to two days, during which time the buyer can follow the progress of the inspection request online via the site.

“Unlike other online services that currently exist, Cotecna’s online service for inspection and testing is supported by a worldwide network able to give buyers throughout the world local support in their own language and in all time zones, cutting down turnaround times and saving money in the process”, says Philippe Gonnet, Executive Vice-President, Asia, “In addition, Cotecna also performs Factory Audits (FA) and Social Audits (SA) to ensure that your factory of choice meets your expectations and quality requirements.”

Products of Asian origin that are inspected and tested include; hard-line (furniture, home furnishings, kitchenware, DIY, garden tools...); food; soft-line (textiles, garments, shoes, accessories...); electrical; electronics and toys. Services are coordinated throughout Asia with our main offices in China (Hong Kong and mainland), Korea, India, Singapore, Thailand, Vietnam and the Philippines.

[www.cotecna-inspection.com](http://www.cotecna-inspection.com)

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**Cotecna Press**

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**Note to editors:**

**1. About Cotecna**

Founded in Switzerland in 1974, the Cotecna group offers a wide range of trade facilitation services, trade security services and quality certification standards. Cotecna is a pioneer in areas such as risk management, destination inspection and scanner integration projects and also offers Customs modernization programmes, Customs valuation assistance, trade security solutions and commercial inspections. For a full description of our services, please visit [www.cotecna.com](http://www.cotecna.com). The Cotecna Group has a combined workforce of about 4,000 employees and agents in close to 100 offices.

Cotecna conducts verification and certification activities across a range of sectors, delivering leading-edge solutions for importers and exporters worldwide. Areas of particular expertise include: agricultural products, metals and minerals, chemical and petroleum products, marine surveys, industrial equipment surveys, vehicle inspections and consumer goods. Accredited laboratories and testing facilities ensure the delivery of high-quality, verifiable results.